



Tom Barrett
Mayor, City of Milwaukee

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*****MEDIA ADVISORY*****

Barrett Continues Push for Safe Summer in Milwaukee
Mayor Kicks off "Ceasefire Sabbath" This Weekend, May 18-20

MILWAUKEE – Mayor Barrett will deliver his annual call for a Ceasefire Sabbath with clergy members and community representatives from around the city tomorrow at a news conference at the Northside YMCA at 10:30 a.m. Barrett started Ceasefire Sabbath in 2005 as a way to reach out to clergy members and ask them to commit to delivering a message of non-violence in the community during this weekend.

What: Ceasefire Sabbath Kick-off

**When: Thursday, May 17
10:30 a.m.**

**Where: Northside YMCA
1350 W. North Avenue**

Ceasefire Sabbath 2007 begins this Friday, May 18 and continues through services on Sunday, May 20. This weekend coincides with the launch of the Milwaukee Police Department Neighborhood Safety Initiative (NSI), an unprecedented law enforcement commitment to Milwaukee's biggest crime hotspots. Barrett continues to stress a multi-faceted effort to reduce crime in Milwaukee this summer.

"I need every single person who cares about crime in our community to stand with me," said Barrett. "Stand with me – stand with your neighbors, businesses, church members, police and every one of us who is working to make Milwaukee a safe place this summer. I know that the criminals aren't likely to be in church this weekend, but their mothers are; their girlfriends are; and their neighbors are. Together, we can work to solve Milwaukee's crime problems."

A complete list of the churches, synagogues and mosques on the Mayor's schedule this weekend will be available at the news conference. Media are invited to attend.